

10 Years of Championing Quality Rehabilitation

THE INCLUSION JOURNEY 2019

OUR INSPIRATION

DR MARY VERGHESE

VISIONARY DOCTOR ON WHEELCHAIR

ஆக வேண்டியதப் பாரு



Aagha Vendiyatha Paaru



Dr Mary Verghese going over the plans for the Rehabilitation Institute with Dr Paul Brand and other experts.

Dedication

The Ganga Foundation Inclusion Journey 2019 – the Annual Report for the 10th Year - is dedicated to Dr Mary Verghese, the Visionary Doctor on Wheelchair.

The Ganga Foundation completed 10 Years of working in the spinal cord injury space on September 3, 2019.

Dr Mary Verghese is the pioneer who shaped Physical Medicine & Rehabilitation in India from the late 1950s, and also set up India's first specialized rehabilitation centre in Bagayam, Vellore, as an integral part of Christian Medical College (CMC), Vellore; this facility envisioned in the late 1950s was inaugurated in 1966.

Her vision and a holistic approach to develop a complete ecosystem of rehabilitation professionals are now having a transformative impact.

Dr Mary Verghese sustained a spinal cord injury in 1954 in a road accident just after she had completed her MBBS from Christian Medical College, Vellore. With guidance from Dr Paul Brand, she started working as a doctor from her wheelchair before envisioning rehabilitation in India.

"The magical part of the work by Dr Mary Verghese was that she was on a wheelchair, and so she never had to tell her patients that life is possible after a spinal cord injury, as they could see she was diagnosing, treating and also operating on her patients from the wheelchair".

Dr Suranjan Bhattacharji Former Director, Christian Medical College, Vellore

Dr Mary Verghese (1925 – 1986) will always be our `Our Inspiration'.



ஆக வேண்டியதப் பாரு



Aagha Vendiyatha Paaru



Aagha Vendiyatha Paaru

Aagha Vendiyatha Paaru was the abiding philosophy in life for the driving force behind The Ganga Foundation, epitomising what a brave, forward-looking and smiling approach can accomplish.

Aagha Vendiyatha Paaru, a Tamil phrase, means `look ahead'. It exhorts people to always focus on doing what needs to be done rather than staying a hostage to the past.

VISION

Enhancing the Quality of Life of Persons with Spinal Cord Injury in India Spinal Cord Injury = Multiple Disabilities + No Cure + Lifelong Impact Quality Rehabilitation is The Only Way Forward



MISSION

Enabling Quality Rehabilitation Peer Training + Networking Inclusion + Livelihood



Ajay Jakhar had been ravaged by neck-down paralysis, multiple bedsores for almost seven years living in a remote location. In 2015, he had his bedsores fixed at Christian Medical College (CMC), Vellore except for one spot, which needed the benefit of time to heal, and was well rehabilitated. Four years down the road, he now owns a shop.

Enabling such impact underpins The Ganga Foundation.







VISION in1990



"...we must work towards restoring persons with disability to achieve their fullest and highest potential".

Dr Suranjan Bhattacharji

Former Director, Christian Medical College (CMC), Vellore, in his visionary letter in 1990 to the Indian Institute of Management (IIM), Bangalore.

The Ganga Foundation is the vision of Dr Suranjan Bhattacharji articulated in 1990, He told Elango Thambiah and S Vaidyanathan, then students at IIM Bangalore:

"As IIM Alumni, both of you will be in positions of influence in due course. You must do your bit for persons with disability".

The CHARPOY – Face **to the** Faceless without Rehabilitation



Kasinathan and his CHARPOY provide a face to the faceless thousands with spinal cord injury who languish without Quality Rehabilitation across India, and epitomizes their struggles in a powerful way. Kasinathan, who sustained a spinal cord injury at age 14, spent 14-plus years on The CHARPOY before moving ahead in life from mid 2017. When he shares his experience, he conveys in a way that has unparalleled impact:

- the trauma of spinal cord injury
- how this injury accentuates poverty
- the lack of awareness about the need for Quality Rehabilitation
- what Quality Rehabilitation could accomplish even 15 years after a spinal cord injury





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100 WHEELS		Get Involved. Join Us.	
I Am Wasted to IIM Bangalore		Volunteer	
Rehabilitation Experts Board		Please contact Prabu 73388 00000 / Imran Khan 95030 70230	
Co-Founder's Message		Please email team@thegangafoundation.org	
Leadership		Meet Us to Discuss Possibilities at the Registered Office	
Handling Adversity of Cyclone Faani		The Ganga Foundation	
		203, 18th Street, Chowdhry Nagar	
Trustee Report Spinal India Peer Trainers		Valasaravakkam	
		Chennai 600087	
		Tamil Nadu	
The Right Wheelchair		India	
The highe wheelchair			
Running For Ability		Make A Financial Contribution	
		Beneficiary Name	The Ganga Foundation
10 Years of The Ganga Four	ndation	Savings Account Number	520101039062887
		IFSC Code	CORP0002085
Chandigarh Spinal Rehab		Bank	Corporation Bank
Quality Rehabilitation Workshop		Branch	Valasaravakkam, Chennai
		The Ganga Foundation PAN	AABTT8436G
Cover & Layout Design	Paul Athisayaraj Joshua		
Page Layout & Artwork	M G Karthikeyan	Give Your Time. Read This Report. It May Empower A Life.	
		The Ganga Foundation Inclusion Journey 2019	
Copyright 2020 The Ganga Foundation. All Rights Reserved.		Visuals across 48 pages, INCLUSION IMPACT insights and Leadership(Pages 2 - 24) will give you an overview in 25	

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Leadership (Pages 2 - 24) will give you an overview in 25 minutes. The complete report has 8,000 words and is a 60-minute read. Please share your feedback by email to team@thegangafoundation.org

The Ganga Foundation Legal Status

The Ganga Foundation is a Public Charitable Trust. It is registered under Section 12AA of the Income Tax Act, 1961. Contribution to The Ganga Foundation qualifies for deduction under Section 80G vide DIT (E).No.2(934) 09-10/FY-2019-20 dated 30-05-2019. The PAN of The Ganga Foundation is AABTT8436G.





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INCLUSION IMPACT

Highlights 2019

Acts of Support

53,500 +

Factoid for 2009-2019 on a conservative basis

Standing Wheelchair at Affordable Price

Standing Wheelchair was launched at an affordable price point of Rs 15,000 by Phoenix Medical Systems. The product was developed by the T T K Centre for Rehabilitation Research & Device Development (R2D2) at Indian Institute of Technology (IIT), Madras. The Ganga Foundation has been a partner in this project enabling rehabilitation expertise, networking across India and extensive user testing.



7,500 +

Factoid for 2009-2019 on a conservative basis





First Batch of Friends of IIM Bangalore

In 2019, IIM Bangalore inaugurated its first batch of Friends of IIM Bangalore, an initiative to bring together key partners and Distinguished Alumni. The work of The Ganga Foundation was recognised as S Vaidyanathan, the Co-Founder, was a part of the batch of about 25 to be felicitated on the 46th Foundation Day on October 28, 2019. We hope to live up to the faith reposed by India's premier management institution.

Quality Mobility Solutions, A Reality Now in India

NeoMotion is a start-up from the R2D2 Centre in IIT Madras. The company has developed world-class mobility solutions for wheelchair users at affordable price points. Comparable products from abroad are four to six times more expensive. It was gratifying to see the first wheelchair – NeoFly – roll out of the NeoMotion factory in November 2019. The Ganga Foundation is an expertise sharing and networking partner.







INCLUSION IMPACT

Highlights 2019

- 8,000 + acts of support provided to persons with spinal cord injury across India
- 2 2,500 lives of persons with spinal cord injury touched in 2019
- 10 Years of Championing Quality Rehabilitation was celebrated on September 28, 2019
- 4 Spinal India Peer Trainers Team expanded to 20 with Pan-India presence
- 5 Footprint of Peer Trainers touches 103 locations across India
- 6 Progress in high-quality mobility products after five years of work with IIT Madras
- 7 Peer trainers Shailesh Kumar, Kumaresan, Prabaharan criss cross India for impact
- 8 Systematic training program to spread best practices was launched in 2019
- 9 Exited Wheelchair Marathon, a pioneering initiative, due to adverse extraneous environment
- Spinal India Bridge has been set up to expand the reach of training programs
- Landmark year for Chandigarh Spinal Rehab, backed by expertise and partly by resources.
- 12 Leadership and team strengthened to enhance the scale of impact



Suresh Krishna, a pioneer in networking persons with spinal cord injury, inaugurated 10 Years of The Ganga Foundation



Prof G Raghuram (left) Dr Suranjan Bhattacharji, Prof Rishikesha Krishnan, Dr Sara Bhattacharji at the celebration





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Leap in Lifestyle

In 2019, persons with spinal cord injury who have been guided and supported by The Ganga Foundation in the past moved further ahead in life. This progress is important, as it serves as a reference for other persons with spinal cord injury to lead a meaningful life.



Karthik Manjunadhan now has a shop of his own after working as a cashier in a shop.

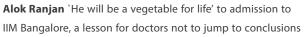


Kumaresan No longer the silent person he was, a High-Impact Peer Trainer who even learnt to speak Hindi fluently.



Rajeev Kumar A super-fit marathon runner, aspiring Peer Trainer and a valuable community resource







Bharathi Priya Injured when in Class 10, she has completed her engineering and aspires to study further



Amartya Sen A ramp from the first floor supported by his family and a motorised wheelchair have given him `freedom'



THE GANGA FOUNDATION	Schnga FOUNDATION	HELPLINE	73388 00000	
INCLUSION IMPACT		FACTOID	S (2009-2019)	
9,750 + Experience Sharing - One-on-One	2,500 + Persons guided - Rehabilitation Stage	2	410 + Home Visits	
4,400 +	36		300+	
Experience Sharing - Group Participants	Restoration of Acutely Damaged Live	s Mai	rathon Experience	
25,000 + Tele-Guidance to Live Well with Spinal Cord Injury (including repeat callers)				
225 +	!	580 +	300 +	
Peer Mentors across In	ndia M	obility Aids	Enabling Livelihood	
	Works in 2019 - Spina	al Cord Injury	9700-plus acts of Support	
Chandland B	Type of Work		Total	
Spinal 1 +	2 Rehabilitation & Experi Mobility, Livelihood, Ed	-	915 322	
(Pipelin			300	
	Ongoing Guidance &	Knowledge Sharing	5823	

Facilitation - Quality Rehabilitation Centres



Networking & Guidance in Amputee Space

1380

10



INCLUSION IMPACT

What We Do

Experience Sharing

One-on-one sharing of experiences of living well with spinal cord injury



Rehabilitation Support

Importance, appropriate guidance, rehabilitation support, spread of best practices



3 Livelihood

Education, small business, vocational training and equipment, job support



The Right Wheelchair

Awareness on the need for using good wheelchairs, development, wheelchair distribution



6

Spinal India Peer Trainers

20-member team motivating, training and guiding persons with spinal cord injury across India

Networking

Community interaction, connect with relevant peers, follow-up, meetings



Running For Ability

Platform for participation in marathons, a low-cost way to initiate community integration



Partnership with Rehabilitation Research & Device Development Centre, IIT Madras Extensive work on high quality, affordable mobility solutions and rehabilitation resources

Best Minds Summit 10

Platform for strategy, planning and training, involving persons with spinal cord injury





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Lifestyle

- - I have got into IIM Bangalore.
- You do not know how much happiness was gifted in this Durga Puja.
- My mother had access to timely, Quality Rehabilitation within a few days after her injury.
- With the motorized wheelchair, I got my legs back.
- I have a shop now.
- I danced on the Independence Day celebration in my school.
- I am earning after 20 years of leading a dependent life.
- Nobody has ever visited me here in this almost inaccessible place.
- We wish to have five Peer Trainers such as Kumaresan.
- The support & connects we received in the emergency helped to save my husband's life.
- 11 I have never travelled by a train before in the 17 years after my spinal cord injury.
- 12 Access to the best rehabilitation experts helped me immensely in grappling with sitting.

The Ganga Foundation Core Values

- Walk The Right Path
- Collaborate
- No Comfort Zone







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INCLUSION IMPACT

Thought Leadership

Since 2009, The Ganga Foundation drives focussed initiatives towards accomplishing the vision of enhancing the quality of life of persons with spinal cord injury. Each of them has shaped well, though the journey ahead is still long and arduous.



Spinal India Peer Trainers Mentoring & Training Across India

Dr Mary Verghese Award

Excellence in Empowering Ability



100 WHEELS First Edition of Book Showcasing Possibilities





The Spinal Foundation Collaborative Platform of Peer Organisations & Peers



The Right Wheelchair Transform The Health-Damaging Wheelchair Landscape in India



1800 425 1210

Toll Free Number 800-plus calls since 2010





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INCLUSION IMPACT

Thought Leadership

Since 2009, The Ganga Foundation drives focussed initiatives towards accomplishing the vision of enhancing the quality of life of persons with spinal cord injury. Each of them has shaped well, though the journey ahead is still long and arduous.



Braine your organization is an Equal Opportunity Employee. Hire at least one person with disability every year. Diverse talent awaits apportunity.

Beyond The Ramp Break The Barriers – A Five-Point Plan



Best Minds Summit Strategy & Spread of Best Practices





India Spinal Cord Injury Day Awareness & Prevention Initiative

Junning For Chility

Running For Ability Towards Inclusive Marathons



Chandigarh Spinal Rehab Quality Rehabilitation Plus Model

SPINAL INDIA BRIDGE

Pan-India Training Platform

A TATA Group Facility Enabling Health, Training & Networking





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Outreach

Peer Trainers sponsored by The Ganga Foundation play a fulltime role in three rehabilitation centres in Bihar, Chandigarh and Odisha. They push the frontiers of rehabilitation.





Quality Rehabilitation was the theme of the Best Minds Summit 2019 with 32 persons with spinal cord injury trained in best practices in a two-day workshop.

154 home visits to meet persons with spinal cord injury provided unique insights of ground realities and needs. For many, the visits opened new doors in life.





Four community-based rehabilitation centres run by The Association of People with Disability (APD) were extensively supported by Peer Trainers with regular visits.





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Expertise Sharing

The Ganga Foundation Team offers extensive expertise sharing for specific projects in rehabilitation, mobility devices and accessibility as well as facilitating networking and user testing across the country for products that could alter lifestyle.

Expertise Sharing - Empowerment

- Rehabilitation Research & Device Development, IIT Madras
- NeoMotion, IIT Madras Start-Up
- IIM Bangalore Inclusion





Expertise Sharing – Rehabilitation

- Chandigarh Spinal Rehab
- APD, Bangalore
- Duncan Hospital, Raxaul, Bihar

Expertise Sharing – Social Space

- Sevadhama
- Polagam Foundation
- Chennai Runners



World Spinal Cord Injury Day - September 5

The concept of World Spinal Cord Injury Day was pushed aggressively by The Spinal Foundation from August 2014. The idea gathered momentum. From 2016, September 5 is marked as World Spinal Cord Injury Day. Injury prevention and awareness are the focus.



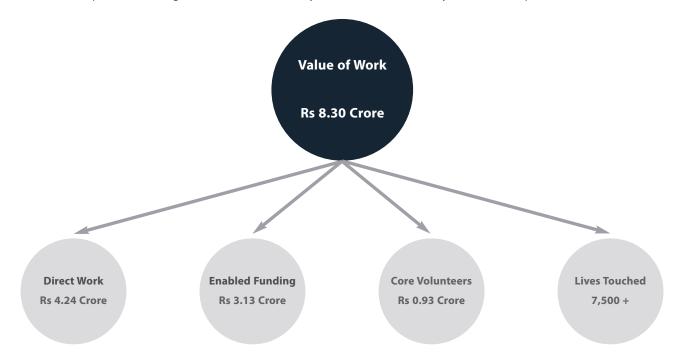




INCLUSION IMPACT

Value of Work (2009-2019)

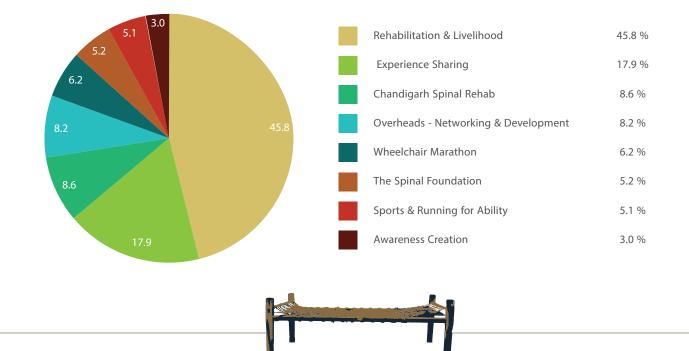
Enabling Living Well with Spinal Cord Injury is the focus of our work. Enabled funding has been arranged for good causes in the rehabilitation space, as The Ganga Foundation believes firmly in collaboration as the way to maximise impact.



In 2019, The Ganga Foundation has, on an extremely conservative basis, placed a value on the work done by core volunteers who have played near full-time roles on a pro bono basis in shaping the work. Their work is instrumental in overheads being less than 10% so far. Information presented is from 2009 to December 2019, is based on audited accounts till March 2019, and the bank statement for April-December 2019.

Direct Work

Flow of Each Rupee





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Call to Action

Each of us can make a contribution to ensuring the well-being of persons with spinal cord injury. At least 90% hail from economically challenged background, and the injury aggravates financial stress. Here are a few ways to support.



Enable A World-Class Wheelchair Rs 30,000



Support A Necessity - A Mattress Rs 5,000



Sponsor A Peer Trainer for a Year Rs 60,000



Support A Necessity - Wheelchair Cushion Rs 1,500



Livelihood for One Rs 20,000



Gift Networking & Health with a Smartphone Rs 8,000





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INCLUSION IMPACT

Team Profile

Passion, empathy, youthfulness, `amazing energy' (as our first employee, Anumeha Srivastava puts it), imagination, positive attitude, active lifestyle, pushing beyond comfort zone, interaction, fun and style are attributes that define The Ganga Foundation team.

32

Team Members

Core Volunteers

7

Class II onwards

Education

64%

Persons with Disability in Team

10%

Female in Team

250 + and counting

Years with Spinal Cord Injury

0 – 30 Years

Work Experience

22

Full-Time Paid Roles

20

Wheelchair Users

4

Persons Paralysed Neck Down

21 – 54 years

Age Range

8

States





100 WHEELS

100 WHEELS offers a glimpse of 100 persons with spinal cord injury across India, showcasing possibilities enabled by quality rehabilitation and equal opportunity.

The 232-page visual storyboard has less than 2500 words and provides a snapshot on great lifestyles in just 20 minutes.

The first edition was published in September 2019 to mark 10 Years of The Ganga Foundation. We aspire to publish at least one new edition of 100 WHEELS every year.



One WHEEL – Giving You A Flavour of 100 WHEELS

Storyboard of Sathish from Pennathur near Vellore in Tamil Nadu. He does a variety of work to make a living that is unmatched by any person with spinal cord injury.









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Co-Founder's Message



S.Vaidyanathan IIM Bangalore Distinguished Alumnus Awardee

Dear Friends

Reflecting on 10 Years of The Ganga Foundation, it is sobering and shocking at how limited has been our impact as yet.

It just reflects the challenges in the spinal cord injury space.

On a conservative basis about 15,000 persons sustain a spinal cord injury in India every year and an estimated three-lakh plus live with spinal cord injury in India.

Only a maximum of 1,000 persons can receive timely, Quality Rehabilitation every year.

In the next 10 years, the landscape changes we aspire to see are:

- 1 Every person with spinal cord injury is in a India Spinal Cord Injury Registry as is the case with Canada. This will underpin the big push towards their empowerment.
- 2 Every person with spinal cord injury gets timely, Quality Rehabilitation through rehabilitation centres and rehabilitation protocols available to all to become independent persons.
- Every person with spinal cord injury has access to best-in-class knowledge base on Living Well with Spinal Cord Injury in visual form and in local languages.
- 4 Every person with spinal cord injury has 24 x 7 access to Quality Guidance from peers and rehabilitation experts as the disabilities are lifelong.
- Every person with spinal cord injury uses The Right Wheelchair, custom-made. Today at least 95% use wheelchairs that damage health and affect lifestyle.
- A medical ecosystem (doctors and therapists) that is well aware of the consequences of spinal cord injury, bedsore management and best-in-class guidance.
- An acute care system in all hospitals that is well trained in what must be done to prevent bedsores, the biggest risk, in the first month or two from the injury date.
- Coverage for a three-month rehabilitation program immediately after the injury at the general ward tariff of India's oldest rehabilitation centre, which is in Vellore.
- India must become an attractive career destination for the best rehabilitation professionals, reversing a devastating brain drain detrimental for persons with disabilities now.
- Stamping out fake treatment practitioners who make loads of money and heap misery by offering false promises of cure, thriving on the emotional longing of injured persons on `doing anything that will lead to a cure'.

S Vaidyanathan Co-Founder The Ganga Foundation





Leadership

The Ganga Foundation is blessed to have Trustees who bring a rich background and vast experience of leadership to guide and oversee the organization.

Trustees

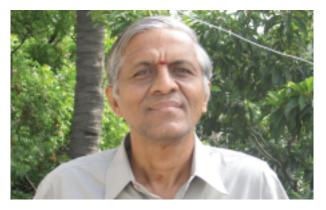


Elango Thambiah Alumnus, IIM Bangalore & Co-Founder, The Ganga Foundation



B G Nath

Alumnus, SPJIMR, Mumbai & Co-Founder, The Ganga Foundation



R Sekhar Chartered Accountant & Consultant



Samson Daniel Occupational Therapist & Clinical Specialist at IIT Madras



Suresh Krishnamurthy Finance Professional & Head - Global Research, CRISIL





Leadership

Advisors - Strategy & Development brings together leaders in the education, corporate, disability and good cause spaces to empower The Ganga Foundation.

Advisors Strategy & Development



Prof Rishikesha T Krishnan IIM Bangalore Former Director, IIM Indore



Shanti Raghavan Founder Enable India



Shoma Bakre Founder - Let's Do Some Good Foundation



Atul Shinghal Alumnus, IIM Bangalore CEO, Probe Information



Anuradha Narasimhan Alumnus, IIM Bangalore Good Causes Champion



Dr Divya Parashar Rehabilitation Psychologist Back 2 Fitness



Jai Mukundan Chartered Accountant Director - Volvo



Jaskaran Singh Alumnus, IIM Bangalore Analyst, Goldman Sachs





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Rehabilitation Experts Board

In order to bring the best-in-class rehabilitation experts and peers who are Living Well with Spinal Cord Injury, The Ganga Foundation has put together the Rehabilitation Experts Board that will advise on the direction of work.



Dr Suranjan Bhattacharji Physiatrist Rehabilitation Leader



Dr Abhishek Sanyal Physiatrist Outreach & Rehabilitation



Dr G Balamurali Spine Surgeon Director, iSpine India



Sunil Raj Therapy Leader Chandigarh Spinal Rehab



Ramesh Sridharan Physiotherapist Beyond The Comfort Zone



Samson Daniel Occupational Therapist Clinical Specialist, IIT Madras



Dr Divya Parashar Rehabilitation Psychologist HOPE & Forward-Looking Way



Sister Backiyam Rehabilitation Nursing Expert Repository of Native Wisdom



Subha Venkatesan Family & Caregiver Expert A Peerless Role Model



Swostik Sourav Dash Mobility Solutions Expert Co-Founder, NeoMotion



Manoj Dawar Peer Mentor Gym Owner



Dr Komal Kamra Co-Founder The Spinal Foundation





Leadership

The Advisory Board of The Ganga Foundation brings on board persons of eminence who share their expertise and networking on a need basis regularly.

The Advisory Board



Dr Suranjan Bhattacharji Physiatrist Rehabilitation Leader



Dr Guru Nagarajan Social Worker - Community Rehabilitation Expert



Parakkal Unnikrishnan Carnatic Musician Goodwill Ambassador



Rasheeda Bhagat Writer & Media Specialist Rotary News & The Hindu



Sunil Gautam Public Relations Expert Founder, Pitchfork Partners



W S Ravishankar Investment Specialist Banyan Tree Advisors



S Ramakrishnan Analytics, India Cricket Team Founder, SportsMechanics



Sashank Vaibhav Allu Alumnus, IIT Madras Purdue University





Trustee Report



Suresh Krishnamurthy Trustee

Dear Friends

The Ganga Foundation seeks to enhance the quality of life of persons with spinal cord injury and marked its tenth year of existence in 2019. Such milestones trigger self-introspection.

We realise while we have managed to touch scores of lives, we have barely scratched the surface. We have been limited by our ambitions and we will aim big considering the scale of the ongoing Inclusion Crisis in India, as highlighted in The Co-Founder's Message.

In 2019, The Ganga Trust became The Ganga Foundation. Beyond the name change too, the year was transformational.

We embarked onto 2019 with a view to accelerating change.

We had promised last year that the Peer Trainers Team would be expanded to 20 and I am happy to report that the promise has been fulfilled. The total strength of The Ganga Foundation as on date is 32 with 22 of them in full-time paid roles. Nearly twothird are persons with disabilities. We will seek to enhance the strength of the team as well as the roles played by them in 2020. Female members are only 10 percent of the team. We will seek to enhance the team's diversity in 2020.

The operating expenses to spend ratio remains less than 10% over the 10 years since 2009. We continue to map the spend to quality outcomes and remain committed to measuring the impact. In The Ganga Foundation Inclusion Journey 2019, we have also anecdotally recorded several instances of how our intervention led to change. We remain committed to our efforts at creating an enabling environment for change in the spinal cord injury space.

Our initiatives such as The Spinal Foundation, Rehabilitation Experts Board, Best Minds Summit, Running for Ability and Expertise Sharing have started to bear fruit. Our strengthening relationships with the T T K Centre for Rehabilitation Research & Device Development at IIT Madras and Chandigarh Spinal Rehab are also efforts in this direction. A more ambitious initiative is the creation of a comprehensive resource base for Living Well with Spinal Cord Injury. Solid arrangements have been put in place to develop the resource.

I take this opportunity to thank the donors, The Ganga Foundation team, Trustees, members of The Advisory Board and Rehabilitation Experts Board, peers across India, volunteers and partner organisations for their contributions in 2019. We will be seeking enhanced contributions from all stakeholders in 2020 and request each of you to step up your individual acts of support.

I place on record our appreciation of the service rendered by three of the Trustees since 2009 – Amruthalakshmi Rajagopalan, S Vaidyanathan and Vidya Nath – who relinquished office in 2019 for personal reasons.

We wish you all a peaceful, diverse, inclusive and healthy 2020 !

Suresh Krishnamurthy Trustee The Ganga Foundation





Livelihood

Nagendra Kumar Singh lives near Raxaul in Bihar near Indo-Nepal border. He had a delayed rehabilitation and now runs a shop in his village.





Sivakumar from Nannilam near Mayiladuthurai, happily married after almost six years of being confined to home, has set up a shop that is ready to kick off in early 2020.

A ground floor home with partial government support and a motorized wheelchair have given Sreedhar Raju from Telangana wings to have a shop at home.





Annalakshmi has been a regular participant in the Chennai Marathon for five years now. This opened an avenue for her first job in more than a decade.





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I am wasted to **IIM Bangalore**

- You know you are brilliant.
- You know you have the academic evidence to back it up.
- You are an extreme introvert and fun loving too.
- You know you are an abstract & deviant thinker; you also think excessively about almost everything.
- You know you write like a dream.
- You know you had a great chance of doing engineering in an IIT.
- You are cut down ruthlessly by a neck-level spinal cord injury.
- You see your family selling land to fund your basic immediate treatment.
- You know family income is low, especially with two siblings in school / college.
- You do not get good rehabilitation, and live with secondary complications.
- You are under pressure to abandon schooling.
- You are under pressure to join India Post as a Gramin Dak Sevak at low salary.
- You have to wage a battle to continue schooling.
- You are forced to enroll for graduation in mass communication.
- You are forced to study in a college that would not have been on your radar.
- You are confined to a first-floor home in a small town with no accessibility.
- You see Jaskaran Singh get into IIM Bangalore. You feel you could do it too.
- Your friends have moved on in life in education and in location.
- You are bogged down by health issues in the two months before CAT Exam.
- You get IIM Indore admission and there is resistance to let you join.

This is the journey of Purushottam from Muzaffarpur in Bihar. Injured at 16, he had to deal with multiple blows apart from his spinal cord injury. In the end, it was also worth it, as he gained admission to IIM Bangalore with complete support to do the course. Purushottam is a role model, on how to grapple with so much adversities and come out on top. This young man has an eye on doing work that will benefit the society at large.







Handling Cyclone Faani

Cyclone Faani is one of the more powerful cyclones to hit Odisha.

Ensuring that 35-plus persons with spinal cord injury were safe and stayed healthy amid extremely risky conditions during and in the aftermath of Cyclone Faani was a massive challenge, well handled by Kamal Kanta.

Kamal Kanta is a Peer Trainer who volunteers at the Swami Vivekanand National Institute of Rehabilitation Training & Research (SVNIRTAR) near Bhubaneswar in Odisha.

He was under extreme pressure, as he had to first get a group of 15 persons who had gone to Punjab as part of training in independent living safely by train just 15 hours before Cyclone Faani. He had no clue of what was happening to his family.

Cyclone Faani made landfall in his village, Niajpur, and he connected with his family only 60 days later but nothing deterred him from doing his very best to keep morale and life going for the persons with spinal cord injury at SVNIRTAR.



Several days after Cyclone Faani, Kamal Kanta somehow managing to move around to organise support



Kamal Kanta reached Olatpur on May 2 night. At 21 minutes on May 3, he posted this message on Facebook.



Kamal Kanta organising support at the colony where persons stay to get rehabilitation. The devastation is evident.

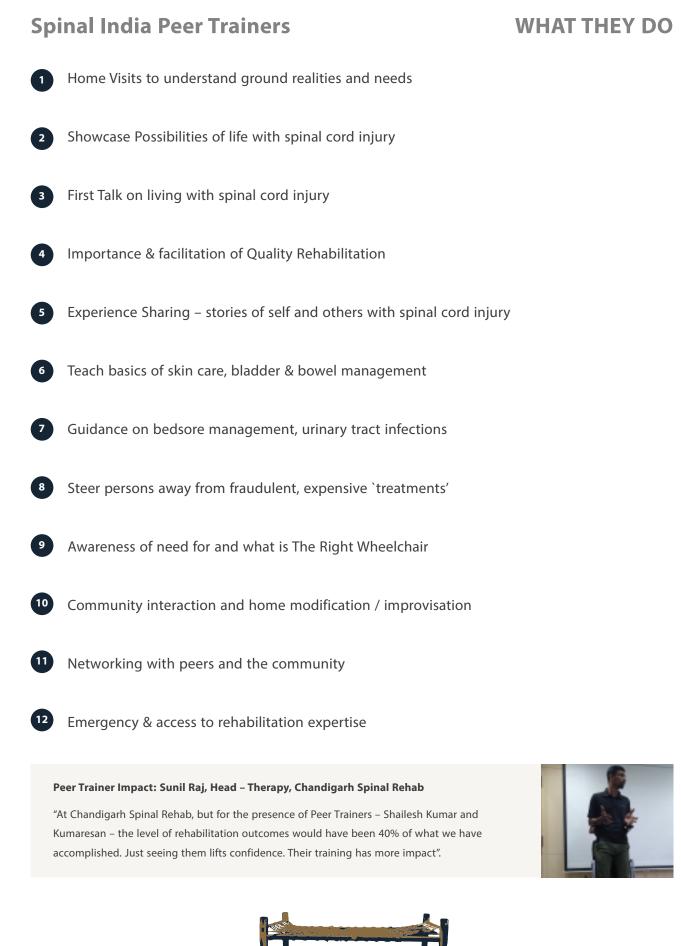


Cyclone Faani made landfall near Niajpur, Kamal Kanta's village where his parents and sisters live. This is their damaged home





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Spinal India Peer Trainers

Spinal India Peer Trainers is the core outreach program enabled by The Ganga Foundation so as to reach Quality Rehabilitation expertise and best practises of Living Well with Spinal Cord Injury across India.

7,500 +

Number of Interactions

2,300 +

Number of Unique Persons

Awareness of Rehabilitation

154

Home Visits

20 + States

Geographic Footprint

450 +

New Injury Guidance

600 +

500 +

Bedsores – Most Common Problem

650 +

Training at Rehab Centres



Spinal India Peer Trainers Team at the Celebration of 10 Years of The Ganga Foundation with six joining offline



A Peer Trainer sharing his life experience and his journey to an active life due to Quality Rehabilitation



FACTOIDS 2019



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Spinal India Peer Trainers

AT WORK



At a get-together of persons with spinal cord injury in Raxaul, Bihar, with a couple of Peer Trainers



A Peer Trainer leads a session on wheelchair-based exercises. Just observe the impact of one doing a good push-up



A Peer Trainer ushers in a person undergoing rehabilitation into sports at an early stage, giving confidence and hope



A home visit in a small village anchored by a Peer Trainer who also took two others as part of community interaction training



A sizeable gathering of persons with spinal cord injury at a networking meeting in Bhubaneswar, Odisha



A Peer Trainer demonstrating on screen, the best practices of living with spinal cord injury





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Spinal India Peer Trainers

AT WORK



Three Peer Trainers do a home visit in East Champaran District of Bihar and bring hope and loads of positivity



A home visit to a person who had just lost his father, and is almost on his own. He has a small business from the room



A well-rehabilitated Peer Trainer is initially a source of wonder for the person and family members he meets.



A wheelchair basketball team gets ready in one of the North Indian states with leadership by a Peer Trainer



A Peer Trainer visits a community rehabilitation centre in Dharmasthala in Karnataka



Peer Trainer helps in ensuring the correct wheelchair setting and guidance on wheelchair assembly and maintenance





The Right Wheelchair



Customised wheelchairs enhance lifestyle, foster independence and help users live life to their fullest potential. All users in India need customized wheelchairs with two affordable, quality cushions.

The distressing reality is that 95%-plus users in India are on wheelchairs that:

- Damage health
- Affect lifestyle
- Are one-size fits all
- Went out of use in the developed world 50 years ago



At a wheelchair distribution camp in Kerala. It is good to see a few of the recipients sitting in a good posture This is due to the lack of awareness and the lack of availability of quality wheelchairs. Even medical professionals (doctors and therapists), barring a few, are unaware of what makes for a good wheelchair.

The rot starts here. The market is swamped by low-cost, onesize-fits-all products, a vast proportion of them imported from China. Using such wheelchairs for short periods can hurt health. Imagine what happens to a person with spinal cord injury who uses such a wheelchair for lifetime.

The Right Wheelchair is an initiative to alter the wheelchair landscape in India by showcasing a replicable model of making Quality Wheelchairs and Cushions available to users. As part of The Right Wheelchair Program, The Ganga Foundation has been working with IIT Madras for five-plus years on the development of good mobility solutions, indoors and outdoors. Concrete outcomes are likely from 2020.

To bolster ground-level activity, 132 wheelchairs were provided in 2019 via camps and home delivery at 48 different locations across India with local partners, principally the growing network of The Spinal Foundation.



If you live a in hilly and rough terrain, the importance of The Right Wheelchair becomes even more significant

Back The Right Wheelchair for Landscape Shift

The backing of Kotak Mahindra Bank and FLEX for providing Quality Wheelchairs at higher price points and help stamping out abysmal quality wheelchairs offers a great reference point for CSR Programs to follow than just donate for the largest number of wheelchairs for a given amount.







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Chandigarh Spinal Rehab

Chandigarh Spinal Rehab, an initiative of Sai Aasra Paraplegic Rehab Centre, led by the imaginative and dynamic Nicky P Kaur has made gratifying, multi-faceted progress in three-plus years, often pushing beyond the comfort zone.



Flowing Karma - A Musical Band comprising perons who have been rehabilitated and trained at Chandigarh Spinal Rehab



Nitin Goyal (left), one of the highly respected Peer Mentors, shares his expertise with persons undergoing rehabilitation



Dr Renee Maschke, a physiatrist (a doctor who specializes in rehabilitation) from Italy, is passionate about training process



Swimming, a superior fitness activity for persons with spinal cord injury, is a part of the rehabilitation program



You may never imagine persons with spinal cord injury having such an experience. It is Aerial Yoga time.



Just look at the harmony as a nine-member team performs Yoga on Wheels guided by a therapist





100 Lives

100 Lives aspires to touch lives of100 persons with spinal cord injury by focussing on three key essential needs:

- Enabling quality rehabilitation to restores lives
- Education for children with spinal cord injury
- Education of children of persons paralysed neck down

Here are a few lives touched by 100 Lives in 2019.



Shubham Ware is pursuing Advanced Diploma in German language. He is a sketch artist and mouth organ enthusiast.



Jokhan Paswan Quality Rehabilitation enabled him to look for livelihood opportunities. He runs a Bhel Puri shop.



Nojrul Islam Fixing threatening bedsores, Quality Rehabilitation & Marriage – Done. Plan: Starting own nursery



Sunil Kumar A father of two, living in the mountainous region of Himachal Pradesh, is looking forward to start his shop.

Be a Partner in 100 Lives

Enable such impact on 100 Lives by supporting this project. Each life will require two months of rehabilitation. Rs 30,000 is what it takes to ensure Quality Rehabilitation for one month. If you wish to support 100 Lives, please drop a message to 73388 00000.







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Running For Ability at Marathons

Shailesh Kumar from Bihar became the first in India to do a full marathon (42.195 km) on a wheelchair in India at Chennai Marathon 2019 with a timing of 3 hours 57 minutes.





For the first time in the world, wheelchair runners acted as pacers for all runners in the Half Marathon at Chennai Marathon 2019. Kumaresan was a 2:30 hours pacer.

Kamal Kanta from Odisha was the pacer for 3:00 hours bus. This was an easy task for a wheelchair runner who had done 88.2 km on August 15, 2018.





Kunilata Barik from Odisha is the first female in India to do a Half Marathon (21.097 km) on a wheelchair (3 hours 10 minutes) in Visakhapatnam Her second was 20 minutes faster.





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Best Minds Summit 2019



As part of a systematic plan to understand the needs and map strategy for enhancing the Quality of Life of persons with spinal cord injury, Best Minds Summit was launched in 2018 as a two-day workshop. It was a get-together of the finest thought leaders among persons with spinal cord injury as well as the best rehabilitation professionals in India.

This initiative for The Spinal Foundation was fully supported by The Ganga Foundation. Best Minds Summit 2018 was a curtain raiser to know each other as well as the priorities from a long-term perspective.

Best Minds Summit 2019 was a two-day workshop of Quality Rehabilitation for 32 persons with spinal cord injury from villages and towns across India. About 10 aspiring rehabilitation professionals and 15 relatives also joined the workshop.

This workshop covered the best practices for Living Well with Spinal Cord Injury. A few illustrative topics were levels of injury and likely rehabilitation outcomes, skin care, bladder & bowel management, mobility solutions and sexuality & spinal cord injury, to name a few. There was significant learning from the insights brought to the fore by the participants.

This Quality Rehabilitation Workshop will become a regular annual feature.

The workshop was anchored by best-in-class rehabilitation professionals who have experience of about 100-plus years of restoring persons with spinal cord injury to an active life.



A cross-section of participants paying close attention to a session on fitness and strength



Shamsul Haque from Assam sharing his experiences of moving to a married life and how it helped him

Feedback – Mohammed Shams Aalam Shaik

Bladder Management, skin care, sexuality & spinal cord injury and wheelchair & cushions were really good. Bedsore management could have been more impactful if we could have shown visual or real time example. Saying `NO' to Chinese wheelchairs was a great decision.







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admap – Transformative Impact	Where We A
Centre for Rehabilitation Excellence This is the most aspirational and ambitious project on our radar.	Aspiration ! Thought proces on active mode
Spread of rehabilitation expertise We will work with partners with good	Chandizark Spinal Dakah in
credentials to enhance rehabilitation capacity in India.	Chandigarh Spinal Rehab in 2016. Work in Progress.
Spinal India Peer Trainers This is a structured grassroots program underpinned	Implementation Phase 2
by the enriching of experience sharing in Christian Medical College, Vellore.	20 Peer Trainers on Board
Expanded footprint of networking meets A key project will be to encourage trainers to hold meets of persons with spinal cord injury and nearby areas.	Implementation Phase 2
Peer Rehab Plus Model Peer Training Centres, which are also more affordable,	Likely implementation in
can provide holistic training that enables active living.	2020 in Bihar
The Right Wheelchair 95% of users in India sit on bad wheelchairs that actually	Extensive support for IIT
damage their health. We will work with partners, including IIT Madras.	Madras Start Up
The Spinal Foundation The most important project for The Ganga Foundation is	Implementation since 2014
the facilitation of The Spinal Foundation with partners across India.	and strengthening network
Best Minds Summit As part of a systematic plan to understand the needs and map strategy, a workshop for about 30 persons with spinal cord injury.	Implemented since 2018
Rehabilitation Knowledge Base This will be a well-structured evidence-based	Partnership with IIT Madras
rehabilitation resource with 24 x 7 guidance and in vernacular languages.	core team likely in early 202
Wheels At Work Given the wide-ranging expertise available in the ranks of	Call in eilet mede enly
persons with spinal cord injury, Wheels At Work seeks to create employment.	Still in pilot mode only
The Ganga Foundation Schools Program This will be a structured connect with	More pilot projects in Tamil
schools and colleges to sensitise students on injury prevention.	Nadu, Bihar and Chandigarh
Spinal India Storyboards This will be a systematic program of developing	100 WHEELS launched in
storyboards of persons with spinal cord injury to serve as examples.	2019. More editions planned



Starting Point At 10 Years

September 3, 2019 marked the completion of 10 Years of The Ganga Foundation in Championing Quality Rehabilitation.

This was marked by a celebration that showcased the capacitybuilding initiatives of The Ganga Foundation.

We were blessed and privileged to have a vital cross-section of stakeholders, especially persons with spinal cord injury from across India, and the finest rehabilitation professionals, grace the celebration and share their experiences & knowledge.



THE GANGA FOUNDATION

10 Years of Championing Quality Rehabilitation



Last Evening

My biggest impression of the evening will always be the unbelievably skilled, passionate and committed team. We had not planned for the evening. An evening full of too many moments of emotions and goose bumps; an evening of stories of human grit and determination; an evening full of amazement and wonder. Perhaps, the most striking realization of the evening was the fact that here were a group of people who were literally transforming (as Kasinathan stated he feels like he is flying once he got on to a wheelchair) numerous lives through dedication, commitment and perseverance.

We were fortunate to spend an extended evening with Sunil Raj, Head – Therapy at Chandigarh Spinal Rehab. A big loss to



the world of medicine (he cleared Christian Medical College, Vellore MBBS entrance twice but did not clear the interviews due to his then poor spoken English skills), but a divine boon to the world of rehabilitation therapy. Actually, this magician does not just rehabilitate, he transforms lives. And there was Shailesh Kumar, the super athlete, master trainer and posterboy for positivity and `can-do' approach.

`Last Evening' was a magical, humbling experience. It will stay with me for a long, long time.

Prof Prakash Bagri

Professor Prakash Bagri is a marketing expert who teaches strategy at IIM Ahmedabad, IIM Bangalore and IIM Calcutta as a guest faculty.





Starting Point At 10 Years

"Rendu Varusham Acchu Saar

It is two years since I used The CHARPOY (after having lived on it for 14-plus years). I am flying since I am on the wheelchair from mid 2017.

Kasinathan

LIVING after losing almost 14 years since his spinal cord injury



"Over the years, we legally tried adopting Jaskaran Singh, but the law has its strange ways. They say a person needs to be under 18 years to be legally adopted. I do not care about it. He is my son. I feel I am blessed to have him in my life".

Dr Divya Parashar

Mother's bond with Jaskaran Singh, IIM Bangalore Alumnus



"We must ensure that every person with spinal cord injury gets the same Quality Rehabilitation and Support Systems that enabled Vaidy, my dear friend, and Vidyuth, my son, to get a second chance in life after devastating injuries".

Elango Thambiah Co-Founder, The Ganga Foundation





"I wish we knew where every person with disability in India is, so that we get an understanding of the real scale of the challenge and make the best possible interventions. I look forward to the day we see 5,000 wheelchairs on the road".

S Vaidyanathan Co-Founder, The Ganga Foundation





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Starting Point At 10 Years

At Enable India, we work to impact livelihoods across 14 disabilities. 51% of 729 companies have taken persons with severe disabilities. 81% support their families; 35% are primary bread winners. I need not say more. Value is there in all of us.

Shanti Raghavan Founder & Managing Trustee, Enable India



"I thought we will greet a friend on an important occasion and have a drink or two. We were unprepared for what we experienced. What struck me was the range of capacity building initiatives. We will do our best to scale up quicker".

Atul Shinghal Class of 1993, IIM Bangalore



It is by design we have a program to assess and assist every student with disability. The most important aspect is the commitment of the Institute, faculty and the students without disability who have taken this as a challenge.

Prof Rishikesha T Krishnan IIM Bangalore





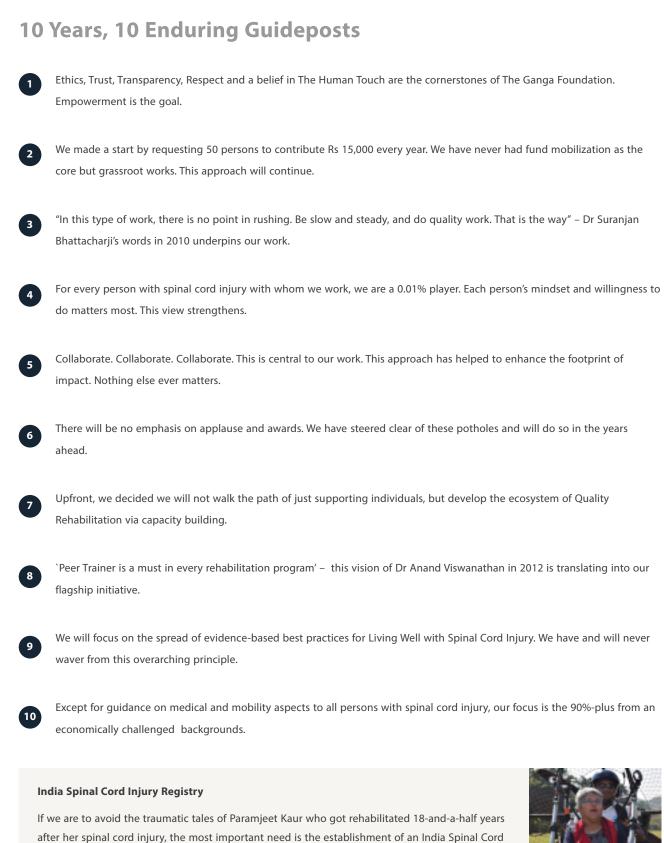
What struck the over 200 non-wheelchair users in the audience was how there was no bitterness, no anger and all one could see was the desire to lead normal lives, and the more so, the desire to help every single person they could.

Anuradha Narasimhan Class of 1992, IIM Bangalore





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Injury Registry. This must be mandated by the government and needs robust advocacy.



Tribute & Gratitude

The Ganga Foundation Inclusion Journey 2019 is dedicated to Balamurali Damodaran, Class of 1992 at Indian Institute of Management (IIM), Bangalore who passed away in October 2019; his was a life that touched many across business, classmates and in good causes.

"Think Big, Aim for a Big Footprint of Impact"

This was first instilled by Balamurali in late 2015 over a cup of coffee. The Ganga Foundation has been blessed to have many mentors of pedigree over the years guiding our work.



But the first to categorically say that we were walking on the wrong path that will lead to only impact at the margins was Balamurali. It was November 2015. Paul Joshua, a therapist cum designer, and me, were in Sangeetha Veg Restaurant in T Nagar, Chennai.

Balamurali walked up to our table and told us "Vaidy, I do not like the way you guys are doing things. If you work like this, whatever you may achieve by way of impact would be miniscule. If this is the approach, you might as well not do anything via The Ganga Foundation."

"You will have to dream big. Bring people on board. I have seen that the need for work in the spinal cord injury space is big. Let us go for the biggest impact. If you want support to bring an employee on board to take work off you, count me in to back the role at least initially. If anything needs to be done, just let me know. Take it as done. You just do the ideation and leave the execution to us".

This was the substance of his articulation that day over a one-hour session where Paul and me were just listeners as he charted out the path.

That meeting was followed by our first employee six months later, the support by the Class of 1991 and Class of 1992 of IIM Bangalore at their respective 25th year re-unions, and a kickstart to the process of thinking about landscape-changing projects.

Balamurali's team has been a bastion of support for our work since 2015 – event management on a pro bono basis, office space, board meetings and support services. A couple of the major projects we run today – The Right Wheelchair and Spinal India Peer Trainer – would not have been possible without Balamurali and his team.

Deep Gratitude and Respect to Balamurali for the wonderful human being he was.

S Vaidyanathan Co-Founder The Ganga Foundation

Exemplary Support

For Chandigarh Spinal Rehab, ICICI Bank set an excellent example in creating a support system to take care of the compensation for a high quality therapy team for two years. We deeply appreciate the understanding shown on the importance of Quality Rehabilitation.







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Gratitude Volunteers



Raji Selvan Designer, Cards & Books



Uthara Unnikrishnan National Awardee Singer



S Mathiyarasan Fund Raising Initiative



M Sudhakar Fund Raising Initiative



S Rathish Film Maker



Nitheen George Singer



Johan Dhinakaran Physiotherapist



Madan Kumar Quadriplegic Carpenter



M A Selvan Designer, Cards & Books



Vidhya Sagkar Program Anchor

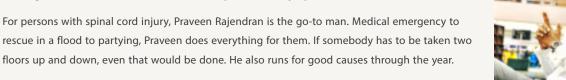


Vishal Manokaran Outreach Documentation



Akash Sardar Quadriplegic Dancer

Making Possibilities Real for Persons with Spinal Cord Injury









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Team



S Vaidyanathan Inclusion Grassroot Leader



Imran Khan Inclusion Director



Shailesh Kumar Inclusion Role model



Alok Kumar Inclusion Peer Trainer



Anurag Sankrityayan Inclusion Peer Trainer



Md. Dastagir Fasihuddin Inclusion Manager – Outreach



Edward Sigamani Inclusion Peer Trainer



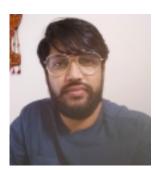
Ganesan Nagarajan Inclusion Peer Trainer



Ganesh Murugan Inclusion Peer Trainer



Kamal Kanta Inclusion Peer Trainer



Kannadasan V P Inclusion Manager – Outreach



Kasinathan Inclusion Peer Trainer

The Ganga Foundation Film

The Ganga Foundation focuses on supporting rehabilitation of persons with Spinal Cord Injury. Join hands with us with your ideas, time, resources, networking, influence, creativity, volunteering and giving. To know why, view The Ganga Foundation film at www.thegangafoundation.org.







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Team



Kritika Jain Inclusion Therapist



Kumaresan Inclusion Peer Trainer



Kunilata Barik Inclusion Peer Trainer



Meera Srinivasan Inclusion Treasurer



Naresh Sundararaman Inclusion Peer Trainer



Naveen lyer Inclusion Peer Trainer



Parthasarathi Inclusion Peer Trainer



Prabaharan Inclusion Peer Trainer



Prabu Inclusion Manager – Programs



Praveen Rajendran Inclusion Manager – Office



Rajeev Kumar Inclusion Peer Trainer



Ravi Kumar Inclusion Peer Trainer

Pillar of Support for Amputees

We are proud to have Md Dastagir Fasihuddin as a member of The Ganga Foundation Team. In addition to his work for The Ganga Foundation, Dastagir is the backbone for networking and integration of persons with amputation across India touching about 2,000 lives.







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Team



Sheik Fareed Inclusion Caregiver



Sreedhar Raju Inclusion Peer Trainer



Subha Venkatesan Inclusion Peer Trainer



Vasanth Sampath Access Custodian



Smita Vyas Kumar Freelance Designer



Paul Athisayaraj Joshua Freelance Designer



M G Karthikeyan Freelance Designer



Vasanth Sankar Freelance Designer





16,000 km, 125-plus Home Visits

"No person with spinal cord injury must suffer what I had to endure due to lack of knowledge" this passion drives Prabaharan (right in the image), who is the only person with spinal cord injury in India, who has done 125-plus home visits to guide others even if this means risking his health.







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Networking & Collaboration Gratitude & Thank You Partners

Corporate

Accel Aditya Birla Fashion & Retail Airtel Banyan Tree Advisors **CL Educate Delight Foods** Forza Medi India Fuel A Dream FundsIndia Grand by GRT Hotels ICICI Bank IIMPOWER Kotak Mahindra Bank GiveIndia Marathon Needs My Race Timing Solutions NeoMotion Pitchfork Partners Quantum Leap Consulting RAGE Scripbox Seed Design Studio E Sundaram Finance Group Tata Tele-Services VA Tech Wabag YouTooCanRun Sports Management

Rehabilitation

APD, Bangalore

Broadwell Christian Hospital, Fatehpur Chandigarh Spinal Rehab Duncan Hospital, Raxaul Herbertpur Christian Hospital Kauvery Hospital Nav Jivan Hospital, Satbarwa REHAB Facility in Tamil Nadu St John's National Academy Swami Vivekanand NIRTAR

Partners & Institutions

Class of 1991, IIM Bangalore Class of 1992, IIM Bangalore IIM Bangalore Alumni Association IIM Bangalore IIT Madras IIM Calcutta Alumni Association

Awareness Partners

Kamal Haasan Unnikrishnan Uthara Unnikrishnan Know Your Star Suryan FM The Better India The Hindu Group

Social Sector Organisations

Ability Foundation Chennai Runners **CRISIL** Foundation Dr Mary Verghese Award Foundation Dream Runners Enable India ICICI Academy for Skills India Inclusion Foundation Let's Do Some Good Foundation Mary Verghese Trust Motivation India **Olcott Memorial School** Polagam Foundation Rotary Renaissance District 3232 Sai Aasra Paraplegic Rehab Centre SaveLIFE Foundation Spinal Injured Persons Association St Louis Institute for the Deaf & Blind The Challenging Ones The Hope House The Spinal Foundation The Theosophical Society Thee Trust Trinity Trust United Way Chennai Vidya Sagar WORTH Trust

